

# GILBERT & GAILLARD

THE FRENCH EXPERTS ON WINE

## LA SCOLCA THE PAST, PRESENT AND FUTURE OF GAVI

Chiara Soldati,  
owner of La Scolca winery



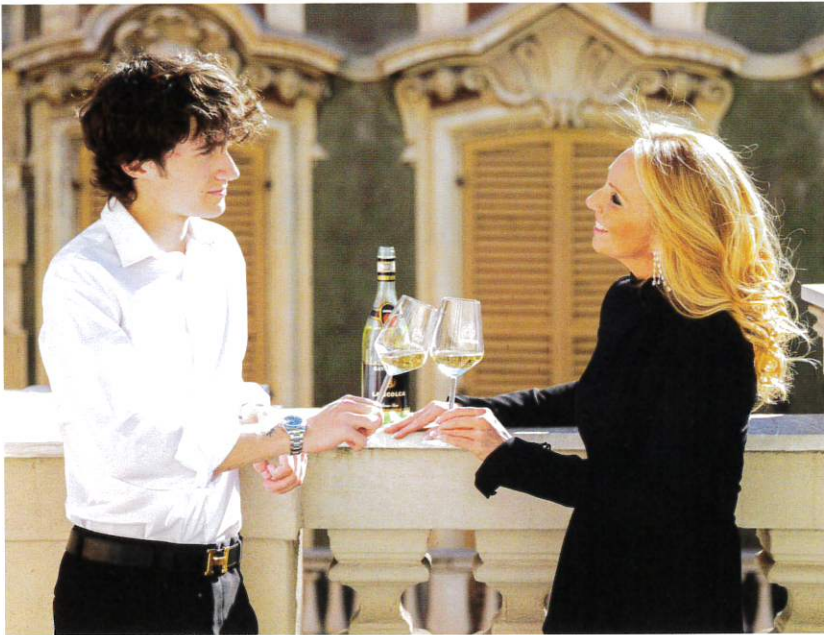
PAGES 103-114  
OUR SPRING SELECTIONS:  
SANCERRE - CREMANT D'ALSACE - GERMANY -  
ITALY - SOUTH AFRICA - SOUTH AMERICA

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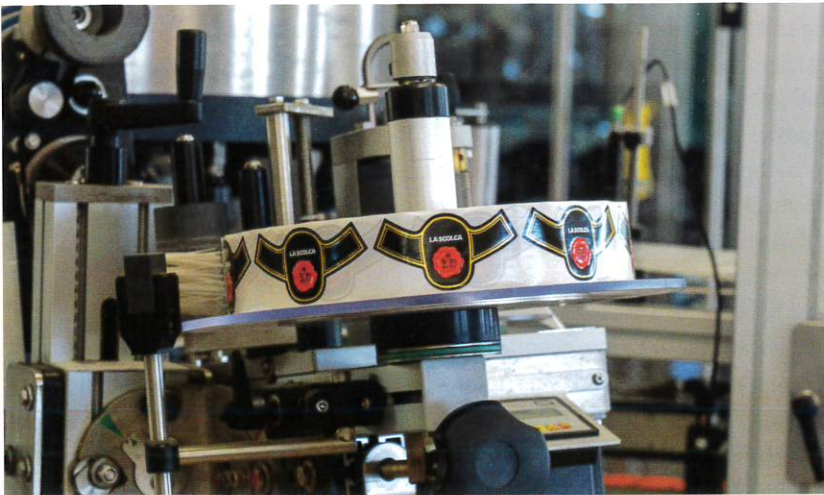


## ITALY TERROIR

CHIARA SOLDATI, OWNER OF LA SCOLCA WINERY, AND HER SON FERDINANDO, WHO REPRESENTS THE SIXTH GENERATION OF THE HISTORIC GAVI WINE FAMILY



THE STATE-OF-THE-ART EQUIPMENT AT LA SCOLCA ARE THE RESULT OF CONTINUOUS INVESTMENTS AIMED AT OPTIMISING PRODUCTION IN TERMS OF QUALITY, TIMING AND MANAGEMENT OF ENERGY RESOURCES



Just six months ago, the winery opened new accommodation facilities called 'Terrazza Vallia', offering wine tastings, guided vineyard tours, picnics in the vineyard, yoga days, wellness treatments and an E-bike experience ending with a wine tasting. The experiences, combined with the high quality wines that Piedmont can offer, form part of the region's comprehensive wine tourism solutions.

### LA SCOLCA – THE PAST, PRESENT AND FUTURE OF GAVI

La Scolca, a historic winery in the province of Alessandria on the border with Liguria, boasts 60 hectares of vineyards – some of them over 60 years old – in the heart of Rovereto and Gavi. This family business, founded in 1919, has long been considered an ambassador of Gavi and offers a fusion of history, regional identity and innovation. The winery produces 17 labels and exports 80% of its production to 60 countries, including traditional export destinations such as the USA, Germany and the UK and emerging markets such as Africa, Asia and Central America.

Promoting indigenous grape varieties, caring for the region and investing in technology in the vineyard and cellar are the pillars of La Scolca's production philosophy. Hand harvesting, soft pressing, a new bottling plant to reduce water consumption and photovoltaic panels to guarantee energy self-sufficiency are just some of the examples of the winery's focus on optimising production quality, timing and management of energy resources. It produces Gavi DOCG, Pinot Nero Piemonte DOC, and Sauvignon Piemonte DOC.

According to Chiara Soldati, Piedmont has maintained its reputation both in Italy and abroad as a traditional region with a strong identity and a focus on authenticity. This basis has allowed it to adapt well to both new trends and the continuous challenges of the wine sector, while also maintaining a strong relationship with national and international consumers. Over the last 10 years, this perception has certainly increased, confirming the great appeal of Piedmont both in terms of winemaking quality and the variety