

THE OFFICIAL MAGAZINE OF FERRETTI GROUP N° 137 VOL. 17

PROTAGONIST



Sting Private Preview | Leonardo da Vinci | Riva 66' Ribelle | Krug | Custom Line Navetta 42

SEA LIFESTYLE/ASIA AND PACIFIC

From China to Australia and Malaysia: boat shows, events and meetings



It's party time for the 50th anniversary of Ferretti Yachts

SHENZHEN, CHINA

After the triumphant event in Venice, the Ferretti Group chose Shenzhen for the Asian celebrations of the 50th anniversary of Ferretti Yachts. The event was held on Saturday 17 November in the enchanting Shenzhen Bay Marina Club. Ferretti Yacht owners from all over the world and guests of the Ferretti Group celebrated the

brand and its history. The celebrations kicked off with an exciting session of sea trials aboard the fabulous Ferretti Yachts 700, Ferretti Yachts 850, Ferretti Yachts 870 and Ferretti Yachts 960 models. Then the guests participated in a gala evening in the pool area for the Ferretti branded experience. As in the past, the Ferretti Group once again availed of the collaboration of important luxury brands. Maserati exhibited some magnificent cars and worked closely with the Ferretti Group to develop activities that made the guests' experience unique; Hublot showcased its exclusive collections of luxury watches; and La Scolca offered a superb selection of wines from Piedmont.



A weekend for gentlemen

ISKANDAR PUTERI, JOHOR, MALAYSIA

From the 26th to the 28th of October, the breathtaking Puteri Harbour turned into a fashion runway filled with glitz and glamour. The marina got its makeover in honour of the STYLO Gentlemen's Weekend, organised by STYLO International in collaboration with Malaysia Fashion Week and the Maritime International Showcase Malaysia. The event showcased a host of "Big Boys' Toys" such as sea planes, luxury yachts, super cars, classic cars and superbikes, as well as several gentlemen's lifestyle brands in areas like men's fashion, accessories and more. Hong Seh, official Ferretti Group dealer for the area, participated by displaying a beautiful Ferretti Yachts 780, which caught the eye of all guests including world-renowned couturier Jimmy Choo, who loved the sleek lines and clean shapes along with the stunning designer interiors. Other activities during the 3-day weekend included exhibitions of men's lifestyle brands, business networking events for dealers, brokers and manufacturers, a forum on marine conservation and a number of fashion shows.

Boating Heaven Down Under

SYDNEY, AUSTRALIA

Ferretti Group once again showcased an array of luxury yachts at this year's Sydney International Boat Show from August 2nd to 6th 2018, demonstrating the Company's commitment to serving the promising and rapidly expanding yacht market in Australia. The luxury lineup hosted in collaboration with Ray White Marine, the exclusive dealer for the area, was the Group's largest presentation to date in Australia, with 4 yacht models on display: the Ferretti Yachts 450, the Ferretti Yachts 850, the Riva Rivarama Super metallic masterpiece, and the Itama 45S for the first time in region. The huge stand at this year's show had an eye-catching design and stunned visitors with the specially built VIP hospitality starship suite, offering three levels for entertaining. 2018 also marks the 50th Anniversary of Ferretti Yachts and it was celebrated in style with a private party for 300 VIP guests held on the Saturday evening with a live performance of world famous swing band, The Supper Club.