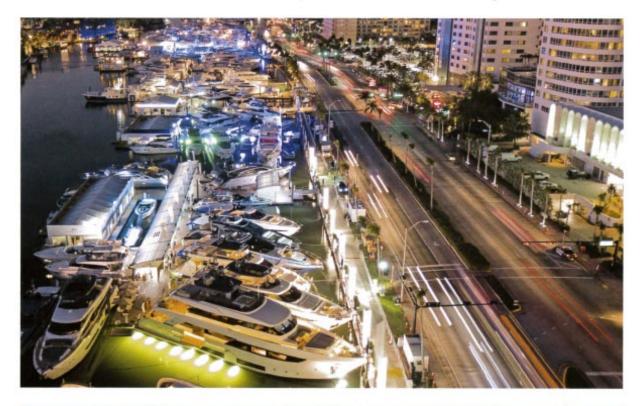


FOREVER YACHTS

Ferretti Yachts is celebrating its 50th anniversary in 2018. Following the festivities in Düsseldorf and Miami, the excitement is growing about the big event in Venice in June

HE PERFECT NAVIGATION EXPERIENCE REQUIRES NOT ONLY AN OUTSTANDING VESSEL BUT ALSO PEOPLE WITH EXCEPTIONAL PASSION AND CAPABILITIES. The 1968 was a year of seismic change and part of its legacy is a hugely positive impact on the nautical world. It was the year when Ferretti Yachts was launched, introducing the modern flybridge. The exceptional Italian-made vessels fuse engineering prowess, sophisticated designs and creative craftsmanship. The Ferretti Group has planned an entire year of celebrations, parties and special events to mark its 50th anniversary, as is only fitting on such a milestone occasion for a shipyard that is deemed the ultimate in Italian Nautical Intelligence. The boat shows in Düsseldorf and Miami offered a glimpse of what lies ahead, as owners and enthusiasts gathered together on magical evenings. However, the main focus is on a number of days

and nights in Venice in June that promise to be truly memorable. How could things be any other way? Everyone who has ventured into the Ferretti Yachts world in the last 50 years has experienced quality standards to which people become accustomed with the utmost pleasure. Thanks to its formidable combination of expertise and know-how, the shipyard has been the leader in its field since 1968. It currently covers the flybridge sector, with planing vessels from 45 to 96 feet. It has a strong, innate research- and innovation-oriented outlook that is always complemented by its approach to design, thus enabling it to combine maximum functionality throughout vessels with luxurious on-board comfort. Over the years, Ferretti Yachts has offered ground-breaking solutions that have influenced pleasure boating on a global scale, such as submerged discharge systems and F-tdr (Ferretti trim and drag reduction). Later came the arrival of airbags for anchor chains, windows



On this page and next, images of the magical evenings that, on the occurrence of the Düsseldorf and Miami boat shows, brought together owners and enthusiasts of the yachting world. The highlight of these celebrations take place in Venice in June, with days and nights truly memorable, because Ferretti Yachts is excellent even when it comes to celebrating.



} Ferretti Group has planned a whole year of celebrations and special events fitted into the hull, XFT (Cross Fibre Technology), monitoring and control systems (NaviOp and Gi8) and the revolutionary ARG (Anti Rolling Gyro): a gyroscopic device that exploits the

movement of a rotor and significantly reduces the rolling motion of yachts. One of the latest innovations is the Submersible Hatch, which was presented for the first time in 2016 on the Ferretti Yachts 850. The garage door swings open to create a beach area that can be lowered below the surface of the water, providing a large submersible platform for guests and a practical solution for the crew's tender-moving operations. Another cutting-edge creation is the integrated helm station that was developed with the company's partner Simrad - Naviop and installed for the first time in 2017 on the new Ferretti Yachts 780 and 920: it features a stateof-the-art steering system and multiple touchscreen displays encompassing not only the navigation systems but also the controls for technical instruments and propulsion system. Comfort is another key factor in every design and style choice. Comfort also means safety. The company fully complies with Directive 94/25/ EC and has obtained "Ocean" category "A" classification for all of its vessels, certifying and guaranteeing the strength of the hull and safety in all sea conditions. It is a unique form of recognition that applies for the entire range, from 14 metres to 29 metres. There are seven models in the current selection; the flagship Ferretti Yachts 960 and the Ferretti Yachts 920, Ferretti Yachts 850, Ferretti Yachts 780, Ferretti Yachts 700, Ferretti Yachts 550 and Ferretti Yachts 450. The latest big addition is the Ferretti Yachts 670, which is the natural heir to the immensely popular 650. The first unit is now in production. After all, the story of Ferretti Yachts is a tale of never-ending innovation and excellence.

